

Wrocław, 26 January 2021

## Selena included in the prestigious group of green construction leaders

**Selena Group has joined the Polish Green Building Council (PLGBC). This is a reputable organization that brings together green building leaders, and for more than 12 years has been involved in promoting sustainable construction in Poland. Becoming a PLGBC member is Selena's next step in its broad strategy of counteracting climate change.**

The idea of transforming the construction industry – to make it healthy and sustainable – is one of the elements of Selena Group's long-term strategy. For years, the company has been making efforts to ensure that its activities and product solutions leave the smallest environmental footprint, constantly inspiring and promoting green solutions in construction.

*“In response to the needs of the modern world, and in cooperation with contractors, Selena Group is marketing solutions that reduce heat losses. We have developed, for example, energy-saving systems for insulation and installation of windows, solutions reducing electricity consumption, e.g. COOL-R®, the highly reflective, waterproofing coating, and foam adhesives that reduce water and electricity consumption. In sustainable development, we follow the rule of triple responsibility: environmental, social and economic. The above solutions have a positive impact both on the speed of working and technologies employed on construction sites, as well as on the environment. We see membership in the PLGBC as a continuation of the activities undertaken earlier – this time with a reputable partner. This will increase our potential for new projects supporting energy efficiency in construction, an ambition that we are open to and ready to realize”,* said Michał Specjalski, Director of the Windows & Doors Division at Selena Group.

Selena consistently launches products that reduce heat losses in buildings and minimize external noise. It also develops solutions reducing the demand for energy – for both heating and cooling.

Becoming a member of the Polish Green Building Council also signifies commitment to do further projects and implement product solutions consistent with the idea of sustainable development. This is also another step towards intensification of the company's activities promoting green building.

*“It's an exciting moment for us to see Selena, a large international Polish company, join the group of our members. Selena's decision to become engaged in promoting sustainable construction as a part of PLGBC requires ambitious actions and cooperation from both sides to demonstrate care for the environment and natural resources. We're ready for this cooperation, and are confident that it will contribute to the dissemination of sustainable construction standards in Poland”,* said Alicja Kuczera, Managing Director of the Polish Green Building Council.

PLGBC is among over 70 green building councils operating in the world, grouped within the World Green Building Council. In Poland, it brings together companies, institutions and the best experts who support the idea of green construction. Therefore, it is an excellent platform for undertaking all kinds of joint sustainable construction initiatives, and for acting through working groups.

For almost 30 years, Selena has been improving the quality of life of Poles and people from 17 countries around the world. The Group is a global leader and distributor of construction chemicals and one of the four largest global producers of mounting foams for construction. The company's culture of innovation and its guiding values have helped it gain a strong foothold in more than 100 markets. The company is closely following trends, carefully listening to the voice of end users. For years, the principles of sustainable development have been an important element of Selena Group's success. The Group's product range includes foams, sealants, adhesives, waterproofing products, insulation systems, fastenings and complementary products. It comprises 35 companies in 17 countries. The Group's manufacturing plants are located in Poland, Brazil, South Korea, China, Romania, Turkey, Spain and Kazakhstan.

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**Additional information:****Selena Group**

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Selena Group received multiple awards in the most prestigious rankings, including:

- The title of "Investor without borders", a distinction awarded by the European Economic Congress 2020
- The "Teraz Polska" accolade for the TYTAN 60 SECONDS foam adhesive
- Hidden Champion in the report prepared for the European Bank for Reconstruction and Development (EBRD)
- "Forbes Diamond 2020" award
- Economic Award of the President of Poland in the "Sustainable Success" category
- The "Teraz Polska" accolade in the "Foreign Investment" category
- the "Jedynka Gazety Wyborczej" award for the "30th Anniversary Companies chosen by Gazeta Wyborcza" for significant contribution to the region's development

Awards granted to the company's founder Krzysztof Domarecki include, for example:

- Medal of Poland's 100th Independence Anniversary in recognition of his contribution to the Polish economy;
- Wektor 2017, an award from Employers of the Republic of Poland
- The "Personality of Lower Silesia" award in the "Business Stars" competition as part of the Lower Silesian Economic Plebiscite.

The Group was also awarded for the innovation of its products:

- In 2018 and 2020, for the seventh and eighth time, it was honored with the title: "Construction Company of the Year"
- Golden Emblem of the Consumer Quality Leader 2018 in the "silicones and foams" category

Selena's modern products of highest quality are appreciated by the Group's partners and customers in 100 countries. The Group's portfolio is topped by such outstanding brands as: Tytan Professional, Quilosa, Artelit and Cool-R. In April 2008, the shares of Selena FM S.A., the Group's holding entity, became admitted to trading on Warsaw Stock Exchange.



Press release

