

Selena Group's new offer of energy efficient roofing for industry and logistics

Selena Group invests in the development of photovoltaics on large-area roofs. The Polish leader in the construction chemicals industry expands its proposition for business customers and offers complete roofing solutions, including waterproofing and photovoltaic installations for roofs. The entire roofing solution comes with a 15-year warranty.

For years, Selena Group has been consistently marketing products that increase the energy efficiency of buildings and improve the comfort of their use. The complete roofing service called "Selena Energy" will include the existing solutions of Selena Group, such as roofing membranes and shingles, COOL-R® coatings (which helps reduce air-conditioning expenses in building by up to 50%), and thermal insulation products together with new services such as photovoltaic installations and roof fall protection. All modernization works on the roofs will be managed by a team of a dedicated, newly founded company: Selena ESG (as part of the construction management service).

Selena ESG will implement its solutions in the business sector, focusing on large-scale industrial and logistics roofs. The new company's offer includes performing a roof audit, a detailed modernization design – particularly design of a complete photovoltaic installation, including reinforcement of the facility's structure (if necessary) – and a package of waterproofing and roof fall protection solutions.

"Industrial customers have a growing need to reduce energy costs and switch to renewable energy. The photovoltaic market in Poland is increasing by approx. 200% year-on-year. We see huge potential in the development of roofing for large-scale industrial, logistic, food processing, commercial and, recently, also residential buildings. Selena's "complete roofing" offer provides the market with an efficient solution that can both address the problem of leaky roofs and provide an installation tailored to the building's energy profile and roof design", says Roman M. Meysner, President of the Management Board and General Manager of Selena ESG. "In addition to the crucial financial aspect, such projects have an environmental side to them.

The decision to grow in the new market segment was a natural step in the development of Selena Group. Complete roofs with photovoltaics will complement the Group's current product range. The new company's services respond to the needs of firms faced with rising energy prices and create the potential of reducing costs by means of green energy.

"For years now, many European and Polish companies have been introducing various massive innovations to reduce CO₂ emissions and to increase energy efficiency. Thanks to the use of existing resources and experience, we have already seen the first successful projects completed by Selena ESG in Poland, with more



and more inquiries coming from abroad”, says Krzysztof Domarecki, Chairman of the Supervisory Board of Selena ESG and the main shareholder of Selena Group.

Selena ESG has a qualified team of specialists in roof construction and installation as well as support from Selena Group structures, which adds up to its capability to carry out projects throughout the country, in any region and on any scale. The combination of waterproofing, thermal insulation and photovoltaic solutions, backed by an energy and construction audit as well as expert advice on the selection of products and systems, are the features that make Selena ESG's offering stand out in the market. The company will manage all work related to the Selena Energy complete roofing. The system solutions will be protected by a warranty.

For years, the Group has been marketing products that increase the energy efficiency of buildings and improve the comfort of their use. These include Tytan WINS, a standard for window insulation and sealing, based on liquid foil, reducing energy consumption by up to 30%. Selena Group is also a member of the Polish Green Building Council (PLGBC) that brings together leaders of the industry. And in 2021, it was awarded as Green Champion in the Polityka Insight national championship ranking.

Selena ESG is planning to expand into new markets in the following quarters. Currently the Group comprises 36 companies in 18 countries. Selena's manufacturing plants are located in Poland, South Korea, China, Romania, Turkey, Kazakhstan, Spain, and Italy.

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Additional information:

Selena Group

Selena Group is a global leader and distributor of construction chemicals and one of the four largest global producers of mounting foams for construction. The Group's product range includes foams, sealants, adhesives, waterproofing products, insulation systems, fastenings and complementary products. The Group comprises 36 companies in 18 countries. Selena's manufacturing plants are located in Poland, South Korea, China, Romania, Turkey, Kazakhstan, Spain, and Italy. With its international experience gained in diverse markets, Selena Group can grow fast as an innovative company that develops new solutions adapted to increasing users' needs. In February 2021, Selena Group has joined the prestigious Polish Green Building Council (PLGBC).

For 30 years, Selena Group has been committed to the development of environmentally-friendly, easy-to-use and quick-to-install products. Our solutions for sustainable development in the construction industry include Among the solutions for sustainable development in construction are: solutions to increase energy efficiency of buildings (COOL-R®, ProEnergy, Tytan 65), FOAD line foam adhesive for bricklaying and foamed polystyrene adhesive to eliminate thermal bridges, new generation PU foams Tytan O2

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and Energy 2020, which do not emit MDI fumes, acrylics using "green" raw materials with the highest European certificates EC-1 and Blue Angel, green roof systems using Tack-R® waterproofing or Tytan WINS window and door insulation system.

Selena Group received multiple awards in the most prestigious rankings, including:

- The title of "Investor without borders", a distinction awarded by the European Economic Congress 2020
- The "Teraz Polska" accolade for the TYTAN 60 SECONDS foam adhesive
- Economic Award of the President of Poland in the "Sustainable Success" category
- The "Teraz Polska" accolade in the "Foreign Investment" category

Awards granted to the Group's founder Krzysztof Domarecki include, for example:

- Medal of Poland's 100th Independence Anniversary in recognition of his contribution to the Polish economy;
- Wektor 2017, an award from Employers of the Republic of Poland

Selena's modern products of highest quality are appreciated by the Group's partners and customers in 100 countries. The Group's portfolio is topped by such outstanding brands as: Tytan Professional, Quilosa, Artelit, and COOL-R®. In April 2008, the shares of Selena FM SA, the Group's holding entity, became admitted to trading on Warsaw Stock Exchange.